



Asansol Durgapur Development Authority

(A Statutory Body of the Government of West Bengal)

Asansol Office: Vivekananda Sarani, (Senraleigh Road), Near Kalyanpur Housing More, Asansol -71330

Phone no: (0341) 225-7377, 225-7378; Fax: (0341)-225-7379

Durgapur Office: 1st Administrative Building, City Centre, Durgapur-16

Phone no: (0343) 254-6815, 254- 6716, 254-6889; Fax: (0343) 254-6665, 254-5793

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Memo No. ADDA/ASL/ 292/XV/14

Date:- 13.05.2016

Notice Inviting Quotation

N.I.Q. No. 01 of 2016-17

Date. 13.05.2016

A sealed quotation is invited by the Chief Executive Officer, Asansol Durgapur Development Authority from resourceful bonafide agencies for display of '**Advertisement Boards on electric poles along 4-lane from Bhagat Singh More to SCOB Gate, Asansol**', (2nd Call)."

Scope of work:-

1. Erection of Unipole Hoardings of board size 2' x 3' on 105 numbers of Electric Poles with display area on both sides, i.e. 2 boards on each Pole.
2. The Hoarding must be of Glow-Lit type using LED lights.
3. Rate must be quoted in figure and words for Glow-Lit type of Hoarding on Square Feet (Ft²) basis.

Terms & Conditions:-

1. The participant must have executed at least one job of similar nature minimum amount of Rs. 1.5 lakhs.
2. Rate must be quoted in figure and words for glow-lit type of hoarding @ per Square Feet (Ft²) per month.
4. Quotation must be submitted on the official letter-head pad of the agency.
5. The agreement will be valid for 3 years.
6. Earnest money of Rs. 10,000/- (Rupees ten thousand) only must be enclosed with the quotation by Demand Draft in favour of ADDA, payable at Asansol.
7. Earnest Money of unsuccessful bidders will be refunded after issue of Work Order. Earnest Money of successful bidder will be converted into security deposit.
8. The successful bidder must deposit 5% of the gross quoted amount (total annual rent of all this hoardings) as Performance Security before issue of the Work Order. This amount must be deposited in shape of DD/PO in favour of ADDA payable at Asansol.
9. The security deposit and the Performance Security will be refunded after 6(Six) months from the date of expiry of the agreement. In this connection the clearance certificate will be required from the competent authority regarding electric bills.
10. Photocopies of valid Trade License, Service Tax Registration No. and PAN No. must be submitted with the quotation.

11. Last date of submission of quotation on 31.05.2016 ... up to 12:00 HRS. IST in the chamber of AEO, ADDA, Asansol and it will be opened on the same date at 03:00 PM.
12. The agreement will be reviewed at the end of every year and if it is extended then the annual revenue will be enhanced by 5% on every consecutive year and it must be paid within the last 15 days of expiry of every current year and also additional Performance Security as per serial no. 8 will have to be paid within aforesaid time.
13. The successful bidder will make his own arrangement regarding obtaining electric connection and payment of the monthly electric bills.
14. The successful bidder must erect the structure of the Hoarding and ensure the structural safety of the signboards against wind, etc. If any mishap takes place due to collapsing of the structure, ADDA will not take any responsibility and the successful bidder will become wholly liable.
15. The successful bidder will pay demurrage charges, if any, for causing any damage to the Electric Poles, accidentally or intentionally.
16. The height at which the hoardings (sign-boards) will be fixed must be as per norms of Traffic Rules & Regulations.
17. The matter to be displayed for advertisement must confirm to the basic norms of advertising propriety and should not contain anything defamatory or obscene. If it is violated the legal action will be taken accordingly.
18. This agreement cannot be assigned, transferred or mortgaged.
19. The successful bidder must submit photographs of the Unipole Hoarding within 1 week of completion of the job.
20. The agreement with the successful Bidder may be withdrawn/ cancelled at any point of time by this authority even during the agreement period if the terms & conditions are not abided by.
21. The undersigned reserves the right to accept or reject any or all the quotation without assigning any reason.



Chief Executive Officer
Asansol Durgapur Development Authority

Handwritten initials

Memo no:- ADDA/ASL/ 292(10)/XV/14

Dated:- 13.05.2016

Forwarded for information with the request to arrange to display a copy of the notice in their office notice board for wide publicity to: -

1. The Commissioner, Asansol Municipal Corporation.
2. The Commissioner, Durgapur Municipal Corporation.
3. The Additional District Magistrate, Asansol.
4. The Commissioner of Police, Asansol Durgapur Commissionarate.
5. The Sub Divisional Magistrate, Asansol.
6. The Sub Divisional Magistrate, Durgapur.
7. Assistant Executive Officer, ADDA, Asansol.
8. Assistant Executive Officer (Admn.), ADDA, Durgapur.
9. The Finance Officer, ADDA, Asansol.
10. The HA, ADDA Office, Asansol



Chief Executive Officer
Asansol Durgapur Development Authority